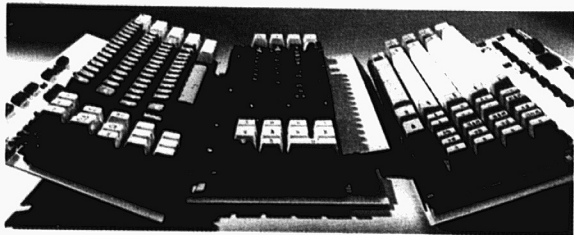




More cost efficiency...

Introducing Series III SOLID STATE KEYBOARDS

Now: Ferrite Core Reliability At Lower Prices



More cost efficiency you can put your finger on...

Just imagine, a solid state keyboard at a price you can afford that delivers MTBF's in excess of 40,000 hours, is unaffected by contaminants, has excellent resistance to static discharge and EMI, plus high speed operation without "misses." Well the keyboard professionals have done it again—the Series III keyboard.

That's right, the SERIES III will provide cost efficiencies you can put your finger on. It's designed to increase operator productivity and performance under demanding

operational and environmental conditions. This means cost efficiency for you—reduced downtime, lower repair cost, fewer service calls, satisfied customers, and lower prices. That's total value!

It's in the unique SS3 ferrite core keyswitch

We've built our reputation on ferrite core switching technology. And once again, we've advanced our technology through the unique SS3 keyswitch.

Like its proven and successful predecessor, the SS3 keyswitch is mechanically simple and contact-

less. The SS3 is designed with fewer parts, lower profile and exceptional feel while maintaining excellent resistance to environmental factors. This combined with a 100 million cycle life test rating offers unsurpassed cost efficiency.

You have our word on quality—Cortron

All Cortron® Series III Solid State Keyboards are 100% inspected and tested to insure your specifications are met. We're so sure of our reliability that we have extended our warranty to 2 full years. Let us convince you.

We've touched on a few of the many cost efficiency benefits that Cortron Series III Solid State Keyboards offer you and your customers. There's much more we can talk about. For full cost efficiency details and our Cortron Series III Solid State Keyboard brochure, write or call Cortron, A Division of Illinois Tool Works Inc., 6601 West Irving Park Road, Chicago, Illinois 60634. Phone (312) 282-4040. TWX: 910-221-0275. Toll free line: 800-621-2605



CORTRON

A DIVISION OF ILLINOIS TOOL WORKS INC.

THE KEYBOARD PROFESSIONALS

CIRCLE NUMBER 76

Copyright © Illinois Tool Works Inc. 1978